

MFB Education & Leadership Development Events

SPONSORSHIPS

Michigan Farm Bureau's proud to facilitate premier events in 2020 that focus on developing future leaders, building relationships with peers and consumers, learning about new agricultural opportunities and discussing agricultural issues, all while instilling advocacy skills. These two conferences, Young Farmer Leaders Conference and Voice of Agriculture provide access to unique audiences, the movers and shakers. You won't want to miss your shot to get in front of these groups!

Registration Area \$2,500

Every single conference attendee visits the welcome area to get meeting materials. Be one of the first names they see – and remember!

Special benefits include:

- A dedicated display area for your organization's literature
- Your logo throughout the conference website and social media

Tours \$1,250

A favorite! Participants tour local agricultural facilities and enjoy a networking dinner. Your organization will have the opportunity to showcase the best of the region.

Special benefits include:

- Your logo on promotional materials
- Your logo throughout the online conference microsite and on social media
- Opportunity to attend tour, including the networking dinner

Breaks \$1,500

Nothing keeps the day going like delightful refreshments.

Special benefits include:

- Professional signage recognizing your organization

Speakers \$5,000

Make a lasting impression by supporting a conference speaker.

Special benefits include:

- Your logo on screen
- 30 second promotional video
- Your logo throughout the online conference microsite and on social media

Breakout Sessions \$5,000

Educational sessions teach attendees about trends and issues impacting them today. Featuring how-to strategies, industry updates from leading experts, and successful business practices. Reach attendees on a personal level.

Special benefits include:

- Opportunity to moderate the session
- Your logo on screen
- Your logo throughout the online conference microsite and on social media

Entertainment \$2,500

With such a busy educational schedule, everyone needs some downtime! Host the evening entertainment and network with the current/future of Michigan agriculture.

Special benefits include:

- Meet & greet attendees and guests
- Your logo throughout the online conference microsite and on social media



MICHIGAN FOUNDATION FOR
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LEADERSHIP | PROMOTION | SCHOLARSHIP | EDUCATION

www.mfbyflc.com | www.mfbvoiceofagriculture.com